

Smile Lactation Research Institute

Luncheon Seminar of The 28th Japan Academy of Neonatal Nursing Academic Conference

Psychological Support for Mothers of Late-Preterm Infants

—An Interview with Mothers of Infants Hospitalized at NICU/GCU—

Chairperson

Dr. Kazuhiko Kabe (Department of Neonatology Center of Maternal, Fetal and Neonatal Medicine Saitama Medical Center, Saitama Medical University

Speaker

Yoko Hashimoto (Clinical Psychologist, Sanno Institute of Psychology and Vice Chief Director for the Japan Association of Perinatal Mental Health)

The Feelings and Thoughts of Mothers Delivering Late-Preterm Infants
(Report from the Pigeon Smile Lactation Research Institute)

Thoughts on Psychological Support for Mothers of Late-Preterm Infants

The contents of this material are a summary of the lectures from the Luncheon Seminar of The 28th Japan Academy of Neonatal Nursing Academic Conference, held on Saturday, November 24, 2018.



Background of this Study

Department of Neonatology Center of Maternal, Fetal and Neonatal Medicine Saitama Medical Center, Saitama Medical University

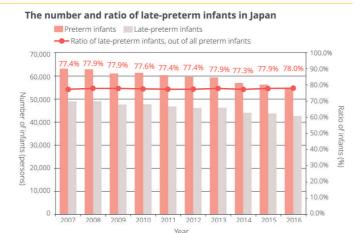


Dr. Kazuhiko Kabe

Introduction (from Dr. Kazuhiko Kabe, Chairman

In Japan, the ratios of preterm infants or low birth weight are on the rise¹⁾, and the ratio of infants who are hospitalized in an NICU is also on the rise²⁾³⁾. Late-preterm infants born between 34 and 36 weeks gestation make up about half of all low birth weight infants, and around 80% of preterm infants are late-preterm infants¹⁾.

However late-preterm infants in the NICU have relatively less severe complications than extremely low birth weight infants, very low birth weight infants or infants with congenital disease and their hospital stays are shorter. Therefore, the care of late-preterm infants and the emotional responses of their mothers have basically not been the subject of study, and only a small amount of previous study is available. This study focuses on late-preterm infants admitted to NICUs or GCUs, which are thought to have not drawn sufficient interest from health care providers, despite their larger ratio of low birth weight infants and preterm infants; and clarifies the feelings and thoughts of mothers delivering late-preterm infants.



Study overview

Objective

Clarify the feelings and thoughts of mothers delivering late-preterm infants • Mothers whose youngest child was a late-preterm infant

Study design Qualitative descriptive study

Methods

- Semistructured interviews lasting approximately 1 to 1.5 hours
- During the interview, mothers were asked about background information (including their family composition and the presence/absence of siblings of the infant); their gestation, hospitalization and delivery of the infant, whether the infant was hospitalized in an NICU/GCU, and the how things went for both infant and mother after discharge from the hospital.
- Based on their answers, we asked various open-ended questions to learn about their feelings on different occasions.

Results

- We used the recorded interviews to create a collection of statements by each of the mothers who delivered late-preterm infants. Meaningful descriptions of mothers' feelings such as joy, happiness, anxiety, and conflict were extracted and assigned codes.
- 208 codes indicating mothers' feelings were assigned and classified into 48 sub categories, 25 categories, and seven periods and events.

Background of study participants

- Mothers whose youngest child was a late-preterm infant who had been hospitalized in an NICU or GCU.
- Mothers whose most recently delivered child was still under two years old.

ID	В	С	D	E	F	Н	Ĭ
Mother's age	31 years	36 years	36 years	38 years	31 years	34 years	32 years
Gestational age	35 w, 3 d	34w, 0d	36 w, 6 d	36 w, 1 d	35 w, 4 d	36 w, 3 d	36 w, 6 d
Delivery	Vaginal delivery	Cesarean section	Cesarean section	Cesarean section	Cesarean section	Vaginal delivery	Cesarean section
Youngest child's birth order	First	Second (twins)	First	First	First	Third	First
Birth weight	1,926 g	First child, 1,728 g Second child, 1,258 g	2,764 g	2,135 g	1,763 g	1,776 g	2,565 g
Duration of infant's hospital stay	20 days	38 days	7 days	17 days	31 days	38 days	8 days
Reasons for infant's hospitalizations in NICU	Premature delivery, low birth weight, jaundice	Low birth weight	Premature delivery	Premature delivery, low birth weight	Premature delivery, low birth weight, breech	Premature delivery, low birth weight, transient tachypnea of the neonate, jaundice	Premature delivery, respiratory failure
Mother's discharge date	16 days post-delivery	7 days post-delivery	7 days post-delivery	9 days post-delivery	8 days post-delivery	4 days post-delivery	8 days post-deliven

Organizing the feelings of the mothers who delivered late-preterm infants: periods and events, categories, sub-categories

events	Categories	Sub-categories			
	Desire to prolong gestation	I want my baby to stay inside me for as long as possible.			
Feelings during gestation	Negative feelings toward controlled hospitalization	Anxiety and dissatisfaction about controlled hospitalization			
	Confusion about schedule changes	I couldn't deliver in the hospital of my first choice.			
	Cornusion about scriedule changes	I was confused because something unexpected happened.			
	Insufficient awareness and readiness	I was not fully aware of the obstetric risks.			
	Insufficient awareness and reduitess	I was not ready for cesarean section.			
	Giving up "ordinary gestation and birth"	Unscheduled hospitalization and birth were inevitable.			
Feelings at birth	Wishing for the safety of my baby	Anxiety and relief about safe delivery of the baby			
	No room in my mind	I am scared of surgery.			
	No room in my mind	I can't afford to think of my baby.			
	Giving up visitation and early	My baby was transferred to the NICU before having contact with me.			
	contact with my baby	It couldn't be helped that early contact with my baby was impossible.			
Feelings about breastfeeding		Vague positive image of breastfeeding			
	Ideal and reality of breastfeeding	Desire to give breastfeeding to my baby			
		Impossibility of giving breastfeeding to my baby			
	Joy of breastfeeding	Joy of the baby drinking breast milk			
		Feeling down after poor breastfeeding			
	Burden of breastfeeding	Difficulties of breastfeeding			
	burden of breastreeding	Emptiness of pumping			
		Anxiety about the infant's weight gain			
	Affirmation of feeding my baby formula	I thought feeding my baby formula might be OK.			
	Alli madori or reeding my baby formula	Feeding my baby formula made me feel at ease.			
Events and feelings in NICU	Comparison of status with other infants at NICU	I can't help comparing my baby with other babies.			
		Caring about what others think and holding my feelings back			
	Hard time at the unfamiliar NICU	Following NICU rules			
		Difficulties for mothers attending NICU after discharge			

events	categories	i sub categories			
	Priority to my baby's life	I put top priority on my baby's life rather than my hope.			
Feelings about their babies	Fear of having contact with my baby	I'm scared to touch my baby.			
	Apologetic feeling toward my baby	I'm sorry for my baby being hospitalized in the NICU.			
	Feeling conflict about mother-infant separation	Mother-infant separation can't be helped, but is sad.			
Feelings	Adequate family support	Support from my family encouraged me.			
about support for mothers	Giving up on family support	No expectation of family support			
	Can't afford to seek support by myself	I can't afford to seek support from anyone outside my family			
Feelings		I was glad for their actions.			
	9 9 0 1	Their actions made me feel relieved.			
	Satisfaction with health care providers	Their actions encouraged me.			
		They taught me kindly.			
		Satisfaction with and gratitude for their cooperation			
	Reserved attitude towards health	Hesitant or reserved about asking questions and consultation			
about the	care providers	Insufficient explanation			
actions of		Since they said nothing, I had no choice but to accept it.			
health care	1 1 2 1	My needs took a backseat to the hospital's needs.			
providers		Dissatisfaction with their poor cooperation			
	Dissatisfaction with health care	They spoke to me harshly.			
	providers	They handled me unemotionally, as if I was just one more item on a check list.			
		I gave up because my requests were left unanswered.			
		I distrusted the response of the health care providers.			
	Requests to health care providers (afterwards)	Requests to health care providers			

Part 1 The Feelings and Thoughts of Mothers Delivering Late-Preterm Infants



Feelings of

"failure"4)

Through our interviews this time, we recognized three common feelings that mothers have and the situations they face: (1) the feeling that "it's unavoidable" (2) the self-affirmation of breastfeeding; and (3) the reticence to call upon health care providers, and feeling isolated.

1. "It's unavoidable"

• Two feelings why "it's unavoidable"

feelings inherent in these words.

or breastfeeding.

Unexpected changes and feelings of "failure"⁴⁾ experienced by mothers of late-preterm infants

Looking back on their gestation, delivery, breastfeeding and their feelings about their babies, the mothers of late-preterm infants that we interviewed this time talked about how various things had progressed in a way that left them without options concerning the unexpected changes that they had to undergo, which differed from the "ordinary course of events." We suggest that they felt a sense of "failure" when faced with these changes.

Regarding the situation described above, their mothers of late-preterm infants

used the words "it's unavoidable" here and there. We suggest that there are two

1) "No choice but to accept reality," owing to the inescapable

The mothers felt that it was "unavoidable" that they needed to be hospitalized or

deliver with an unexpected method, or that they could not have early contact

with their babies. The mothers reflected how they felt "there were no other

options" and that "it was unavoidable" amidst the pressing life-or-death situation

carried feelings of regret about what they really wanted to do

For the situations that posed less urgency, we saw that the mothers expressed a

sense of regret, such as "I actually wanted to do something else," or "wasn't there

actually a way to do such-and-such?", in regard to situations where they had a

strong maternal desire to do something, such as early contact with their babies

affecting themselves and their babies that left them with no other alternatives.

2 "No choice but to accept the situation," in that they still

realities of keeping both baby and mother safe

Unexpected changes that differed from the "ordinary course of events"

- Earlier delivery than planned
- Different method of delivery than planned
 No early contact with their babies
- Mother-infant separation

Feeling puzzled

Not prepared emotional Could not derstand or ne to terms ith how all

Feelings why "it's unavoidable"

"No choice but to accept
reality," owing to the
inescapable realities of keeping
both baby and mother safe

"No choice but to accept the situation," in that they still carried feelings of regret about what they really wanted to do

When I think about it now, I really wanted to take care of my baby in that way ("kangaroo care"), but facts are facts, so the situation was unavoidable, I suppose.

Being as it was with my baby's condition, it (kangaroo care) wasn't an option—it was **unavoidable** with everything else going on.

I really wanted to give my baby breast milk (the baby was given formula while hospitalized, until the mother could breastfeed), but I guess I couldn't do anything about that.

I really wanted more time with my baby... well, maybe the situation couldn't be helped.

The above are words from the study participants.

Sorting out feelings through reflection during the interview

We suggest that when the mothers we interviewed talked about their events as being "unavoidable," they did not mean that they had agreed that this was so at the time they were faced with the matter. Rather, we suggest that through reflecting on the matter during their interviews, they were able to associate that event as having been "unavoidable" after time had passed.

I didn't have the opportunity to remember these things until I had this interview.

Now that over a year and a half has passed since the birth of my baby and I'm talking about it, I feel I need to do my best to raise my child.

The above are words from the study participant

2. Breastfeeding is a self-affirming opportunity for mothers

An outpouring of ambivalent feelings about breastfeeding

- Mothers had a "vague positive image of breastfeeding" and felt "they wanted to breastfeed their baby."
- On the other hand, mothers talked about the burden of breastfeeding, as
 they feel down after poor breastfeeding; they feel the emptiness of pumping
 or encounter difficulties in breastfeeding; and they have anxiety about the
 infant's weight gain.

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 2) Japan Society of Obstetrics and Gynecology. Report of the Perinatal Committee.
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 3) Japan Society of Obstetrics and Gynaecology, Report of the Perinatal Committee
- a) Japan Society of Obstetrics and Gynaecology, Report of the Perinatal Committee.
 The Journal of Obstetrics and Gynaecology Research, 2008, 60, 1220-1229.
 4) Masako Yamamoto, M-GTA-based analysis of the process for mothers to accept their children.
- Masako Yamamoto, M-GTA-based analysis of the process for mothers to accept their children in the initial stage of NICU treatment, Japan Society of Maternal Health, 2009, 49(4), 540-548.

Since maternal milk seems to be full of nutrients, I would have wanted to breastfeed my baby—after all, I gave birth.

Breastfeeding was **one big battle** with me.

I felt so glad— my baby latched right on to my breast. Still, I was anxious about whether my baby was really drinking.

It's like my baby easily gets tired of feeding and falls asleep... and then gets hungry and starts to cry... it's a living hell.

I felt so empty, just waking up in the middle of the night and pumping, even though the baby wasn't there.

At first health care providers had to add formula because there was not enough breast milk, but this time they said they were able to feed the baby with just breast milk—I felt so glad.

After the baby was born, I cried a bit when I thought about how somebody else could do a better job of this than me.

I felt that I wanted to just quit pumping and breastfeed my baby directly right away.

The above are words from the study participant

1

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Part 1 The Feelings and Thoughts of Mothers Delivering Late-Preterm Infants

Breastfeeding is a self-affirming opportunity for mothers

Further, mothers also felt a deep feeling of joy during breastfeeding, despite the fact that they were plagued by feelings of ambivalence. For mothers of late-preterm infants who had felt like a failure due to having been forced to change all their plans, owing to an earlier delivery than planned, a different method of delivery than planned, no early contact with their babies, mother-infant separation and so on, the opportunity to breastfeed their baby offered a maternally self-affirming opportunity.

3. Reticence to call upon health care providers and feeling isolated

It could be said that mothers of late-preterm infants feel a sense of reticence towards the health care providers in the NICU, and that they are "isolated" in that their own position is uncertain.

• Feeling reticent to call upon health care providers

We suggest there are two factors involved in the feeling of reticence that mothers experience.

1 *Reticence*, as they compare their baby with other babies whose conditions are much more serious

Mothers often see babies in the NICU whose conditions are much more serious than those of their own baby. We have found that in such an environment, mothers are reticent to ask questions or make requests for their baby or themselves, having compared their situation to that of other babies.

Reticence brought about by the baby's short-term hospitalization

- It is possible that mothers believe that "mothers have to defer to the health care providers in the NICU⁵" when their babies are hospitalized there.
- For mothers of late-preterm infants, it is more difficult to establish a relationship between the mother and the health care providers, up to the point where the mothers would feel comfortable making requests or asking questions. This is due to the fact that the baby's hospitalization in the NICU is comparatively shorter than that of other babies. We suggest that this in turn could lead to a further feeling of *reticence*.

Different method of delivery than planned Feelings of failure Feelings

The above are words from the study participants

Feeling **reticent** towards health care provider

Comparing their baby with babies whose conditions are much more serious

Could not build a relationship with the health care providers, due to the baby's short-term hospitalization

I know it's bad for me to say this, but I saw babies that were in much greater danger than my own. That was actually the thing that shocked me.

It was a bit of a shock to see this really tiny baby in the incubator next to my baby's... although I shouldn't say that out of respect (for the mother and baby).

External factors

(what kind of place the mother feels the NICU is): the understanding that "mothers have to defer to the health care providers in the NICU is"

I felt that was just the way things were there (although I did want to ask about something).

The health care providers didn't say anything, so I thought this was just the way it was there.

The above are words from the study participants

External factors

• Mothers of late-preterm infants who feel "isolated"

Further, we suggest that there are two other external factors that contribute to the "isolation" felt by mothers of late-preterm infants.

1 "Isolation" caused by structural problems at the medical facility

We suggest that structural problems may exist, in that mothers fall through the "cracks" in medical care because they could not get exclusive and continuous care since many health care providers from various units were involved during the rapid passage of time from their gestation to delivery.

"Isolation" stemming from the difficulty of recognizing the mother's emotional hurt

- Although late-preterm infants tend to have more problems such as feeding and breathing than babies born at full term, they are at a certain weight and can feed to some extent.
- Due to the characteristics of late-preterm infants mentioned above, we speculate that the mothers of these babies are called upon to raise and breastfeed their babies at an earlier stage following birth, as with babies born at full term. In this way, as care continues focused on the baby, we suggest that any feelings of hurt carried by the mother are difficult to recognize, and that the mother tends to become "isolated" as a result.

Baby is in comparatively good health Structural problems at the medical facility Mother's emotional hurt tends to be harder to recognize Involvement of Baby is at a certain various health care weight; can feed to providers from some extent various units makes it harder to receive exclusive. Medical care **Isolation** continuous care continues, focusing on the baby Falling through the "cracks" ir Feeling reticent medical care vards health care provide

Part 2
Thoughts on Psychological Support
for Mothers of Late-Preterm
Infants

Clinical Psychologist, Sanno Institute of Psychology and Vice Chief Director for the Japan Association of Perinatal Mental Health

Yoko Hashimoto

and

• Childbirth is an experience in which the mother "loses" the baby as it leaves the womb, and in which the baby loses its world in which it was held in warmth and protected. When mother and child meet again after birth, a sense of continuity with the baby's life inside the womb is

An image of childbirth: birth and loss

held in warmth and protected. When mother and child meet again after birth, a sense of continuity with the baby's life inside the womb is regained. However when mother and child are separated due to an early birth or other factors, the image of loss becomes much more pronounced.

- •Although the actual amount of time that they are separated is limited, they may feel that the time is endlessly long.
- •However, the experience of loss can be remedied once the mother holds the baby or experiences breastfeeding.

The experience in which the mother temporarily feels the "loss" of the baby

The experience in which **the baby** loses its environment of being enveloped in warmth and protected

Sense of continuity
with the baby's life inside
the womb is regained,
once mother and child
meet again

• When mother and child cannot meet again, the image of loss become pronounced

This can be remedied!

The perinatal period is a critical time

The perinatal period is a critical time. Just as when we traverse a suspended bridge across a bottomless valley with fog all around us, the perinatal period can be passed through without realizing the crisis that one is facing; but when something happens, the fog suddenly lifts and we become aware of the crisis. I suggest that in the event that a baby is born prematurely and is admitted into the NICU, this can lead to an experience like looking down into the depths of the valley after the fog has lifted, regardless of the severity of the baby's conditions or how many days they need to be hospitalized.

Allowing parent and child to meet, and their relationship to grow

- The process of allowing parent and child to meet and their relationship to grow is the natural process of parent and child mutually drawing from each other, thus growing together.
- This natural process begins when parent and child spend time absorbed in each others' company, protected in a secure and holding environment

Although all of us are experiencing the dangers of walking across a deep valley, the fog has not lifted for many of us and we do not recognize how deep the valley is, and thus are able to traverse the suspended bridge without difficulty.

For those who have by chance seen the depths of the valley, making it through their "adolescence" is an exceptionally difficult task.

Reference: Hayao Kawai, "Shishunki ni tsuite"

Precisely the same thing can be said about the perinatal period.

The experience like looking down into the depths of the valley when a baby is born prematurely and is admitted into the NICU, regardless of how serious the baby's conditions is or how many days they need to be hospitalized

A synergistic interaction

Child is born, grows up ← "Parent" is born, grows up
The relationship grows

The natural process begins

Spending time absorbed in each others' company

The means by which parent and child are protected in a secure and holding environment, supporting their space and time

What is an NICU?

• The NICU (Neonatal Intensive Care Unit) is a place of treatment. More than that, it is a place where the natural process of parent meeting child, the growth of the relationship and the development of the mind within that relationship can function. For this reason, caring for and supporting the mind along with offering solid medical and nursing care cannot be overlooked—it is important to strive for both of these things. The medical process

The natural process

A place of treatment

A place where parent meets child and family relationships and the mind develop

- The foremost thing is solid medical and nursing skill
- That said, we cannot overlook support of the family (care and support of the mind)
- → It is important to strive for each of these things

5) Yoko Hashimoto, "NICU to Kokoro no Kea: Kazoku no Kokoro ni Yorisotte", 2nd edition, Osaka, Medicus Shuppan, 2011

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Thoughts on Psychological Support for Mothers of Late-Preterm Infants

The structure of psychological care in the NICU

At the NICU, it is important to care for the parents and baby respectively, and to protect and support the natural processes of the parents and child. At the same time, it is necessary to support the internal processes within the minds of the parents, who may be feeling hurt. In the case of late-preterm infants and their mothers, even though it may be hard to offer detailed care at all levels, it is desirable to offer a level of care that deals with the key issues.

Psychological support for late-preterm infants and their mothers

- When I consider the situation of the late-preterm infant and the mother from a psychologist's perspective, they really do not belong to the same group as full-term infants and their mothers, nor extremely low birth weight (ELBW) infants and their mothers; neither do they come between them.
- I can say that the seriousness of the baby's condition does not necessarily correspond to the severity of emotional hurt that the mother feels.
- In the case of late-preterm infants and their mothers, I suggest that they require elements of the care extended to full-term infants and their mothers, as well as that of ELBW infants and their mothers.

The following are suggestions regarding the results of the study done in part 1, from the perspective of a psychologist.

Dealing with the feeling that "it's unavoidable"

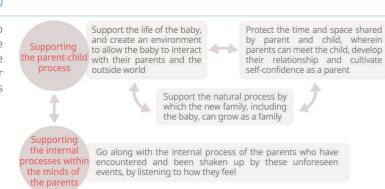
- For a mother who has no choice but to accept the reality that arises regarding the safety of their child, it can be helpful to have someone to listen to their feelings. By talking to someone about feelings of being overwhelmed or other unresolved feelings and having that person listen, the mother can accept those feelings as something they can hold within themselves.
- When a mother who has no choice but to accept the situation about something that they wanted to do but could not, rather than caring for their babies without involving the mothers, I suggest it can often be helpful to the mothers for the health care providers to say something, even if it is not possible for them to explain everything and have the mothers make a choice at that point in time.

Care regarding "the self-affirmation of breastfeeding"

- Breastfeeding carries the dual meaning of both providing nutrients and physical and emotional interaction. If health care providers overemphasize the nutrient side and focus on the measurable "amount", it is most likely the
- As a psychologist, I suggest that mother and baby spend time absorbed in each other's company through the act of breastfeeding, finding comfort in this physical and emotional interaction. As a result, it is my hope that the amount of milk expressed will increase, which will make mothers feel that breastfeeding is going more smoothly.

Care regarding "the reticence to call upon health care providers and feeling isolated"

Regarding the results of the study done in part 1 by the Smile Lactation Research Institute, we have carefully discussed the subject of reticence towards health care providers and the feelings of isolation and we want to continue thinking about what we can do in these circumstances.



Full-term infants and their mothers

- Low medical risk for baby
- Mother-baby share same room, mother takes care of baby.
- Mother breastfeeds / provides breast milk.
- Mother and baby both leave hospital together.
- Mother has few hurt feelings. • The natural process more readily begins

ELBW infants and their mothers

- High medical risk for baby • Mother and baby separated
- Mother cannot directly breastfeed for a long
- Long hospital stays
- Mother has many hurt feelings.
- The natural process begins with more difficulty.

and their mothers

Do not belong to either group

Might some elements of care from both groups be required?

The seriousness of the baby's condition does not necessarily correspond to the severity of the mother's emotional hurt.



Unexpected changes that differed from the "ordinary course of events" Feelings of "failure"4)

"No choice but to accept reality," owing to the nescapable realities of keeping both baby and mother safe

breastfeed and satisfy my baby's hunger.

"No choice but to accept the 2 situation," in that they still carried feelings of regret about what they really wanted to do

right on to my

From Part 1: "Breastfeeding is a self-affirming opportunity for mothers"





These may or may not be the right answers, and this isn't a user's manual. I would be grateful if this serves as an opportunity for the reader to reconsider late-preterm infants and their mothers, who tend to get deprioritized at the NICU.

1 Sharing an understanding of the importance of care for *late-preterm infants* and their mothers

It is important for the entire medical team, including obstetrics and neonatal care to have a common understanding of the importance of care for *late-preterm infants and their mothers*.

2 Specific examples of care during the initial meeting of mother and baby

Many late-preterm infants tend to recover more quickly and have shorter hospital stays than ELBW infants. For this reason, care is more important during the initial stages, such as when the mother first meets her baby, than cordial care over an extended period of time.

The cold, mechanical feeling and the emotions akin to fear that the NICU gives can be alleviated by the gentle smiles of the hospital staff when they welcome families, regardless of how busy the staff may be.

If possible, a staff member should be on hand to explain about how the baby is doing and about the machines that

If the mother is focusing on her baby, we might watch the baby together and say things like "it's OK to touch your baby if you want."

If the mother appears distracted, we could say something like "it was really tough, wasn't it." After giving attention to her physical condition, we might also try asking the mother how she is feeling mentally, Whatever the case, it's important to speak out slowly, with an awareness of the situation.

3 Explain what the mother can and cannot do right now in the NICU, giving the mother a general outlook (the schedule of how things will go until being discharged from the hospital)

Explain what the mother can and cannot do right now in the NICU. For instance, the mother might be able to touch or hold the baby right away; and perhaps after the baby has stabilized, the mother can give the baby kangaroo care, breastfeeding and so on.

It's a big help for mothers to know what the general outlook is like, up to their babies being discharged from the hospital.

Even while in the NICU, the natural process that the family relationship develops can begin, provided that the parents feel a sense of safety that they are receiving support. In this way, the mother regains an awareness of her central role in the baby's rearing. She feels certain that she is raising the baby, not the NICU.



Smile Lactation Research Institute

Our Philosophy

The Smile Lactation Research Institute aims to achieve a society that places value on helping more babies to grow up healthy, and on more mothers to find the joy in raising children. The word "smile" in our institute's name expresses our wish for the smiles of both babies and their mothers to have a mutual effect and for both babies and mothers to experience the breastfeeding period with even greater happiness.

Our Activities

The Smile Lactation Research Institute focuses on all issues regarding the breastfeeding period. We offer solutions during this period by understanding the current situation and clarifying issues based on evidence and studies.

Issues regarding the breastfeeding period —

Baby-dependent factors Mother-dependent factors Growth and development Safety and hygiene, other factors

Physical condition Psychological condition Lifestyle and other factors

External environmental factors

Societal environment Interpersonal relationships Support from specialists, other factors

1. Interactions with various specialists

In order to solve the various issues that arise during the breastfeeding period, and to strive for a society where more babies grow up healthy, and more mothers find the joy in raising children, we exchange information and carry out discussions with specialists in a number of fields.

3. Interactions with pregnant women, mothers and their families

We provide information regarding breastfeeding to general customers, through events and other opportunities.

2. Interactions with the media

There are many issues regarding child rearing that society as a whole needs to be interested in and think about. Our institute provides the latest information to the media that take an interest in childrearing during the breastfeeding period, and carries out active communication.

Specific activities

- Breastfeeding surveys and presentations on our study results
- Symposiums
- Seminars for health care providers
- Informational events for mothers and their families



